**Jacqueline Reynolds Bell**

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| qualifications  • Over twenty years experience in graphic design, illustration and art direction for both print and web  • Skilled in project management and general business practices  • Program Expertise in: Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Microsoft Word, & Microsoft PowerPoint | ***Specializes in:***  • Corporate Identity  • Infographics  • Brochures (print + web)  • Online graphics + Icons  • Posters/event design  • Pattern (fabric + paper) design  • Presentation graphics |

**Professional Experience**

**Hanlon Brown Design – *Graphic Designer (1994-1998)***

**Experience Highlights:**

• Clients included: Intel, Hewlett-Packard, Tektronix, and The Oregonian

• Typical project included: Technical illustration & Manuals, Corporate identity, brochures, direct mail, web graphics, icon + wizard graphics, catalog production + design

My years at Hanlon Brown exposed me to the ins and outs of running a design studio. From client interaction and management, to design and art direction— there was a little bit of everything to gain experience from. It really prepared me to successfully launch my own business.

**Bell Design, Inc. – *Owner, Graphic Designer, Art Director (1998-present)***

**Experience Highlights:**

• Clients have included: Intel, Hewlett-Packard, Nike, Adidas, and Susan G. Komen for the Cure

• Design & project manage all of the marketing materials for Susan G. Komen for the Cure

• Extensive experience with Intel branding and design

• Specialize in new business identity and logo creation

• Works well in teams— can lead the team or be directed by an experienced leader

Over the past fourteen years of working for myself, I have learned to wear many different hats and have become very adaptable to many different clients and projects. I have worked through other agencies as well as working directly for my own clients. I enjoy new challenges that come with a creative career involving so much changing technology.

**education**

**Bachelor of Art, Visual Design – *University of Oregon 1992***

**references available upon request**